



PROJECT **MAHILA SHAKTI**

Women Empowerment & Entrepreneurship Mission

Empower Women • Transform Families • Strengthen Communities



Towards Development,
For Humanity

PROJECT

MAHILA SHAKTI

WOMEN EMPOWERMENT & ENTREPRENEURSHIP MISSION



Targeting
5,00,000
Women



Financial
Independence



Entrepreneurship
& Leadership
Development



Empowered
Women
Stronger Society



Empower Women.
Transform Families.
Strengthen Communities.

1. Executive Summary

Project **Mahila Shakti** is a women-centric initiative designed to improve financial independence, entrepreneurship, leadership, and social empowerment.

The project aims to empower women through training, livelihood opportunities, digital literacy, and self-employment support.

2. Problem Statement

Many women continue to face:

- Limited economic opportunities
- Financial dependency
- Lack of entrepreneurial support
- Limited access to digital skills
- Social barriers

3. Project Overview

Target Beneficiaries:

5,00,000 Women

Coverage:

Andhra Pradesh & Telangana

Focus Areas:

- Entrepreneurship
- Financial Literacy
- Digital Literacy
- Self Employment
- Leadership Development

4. Objectives

- Improve women's financial independence
- Promote entrepreneurship
- Support micro-enterprises
- Develop leadership skills
- Create sustainable livelihoods

5. Beneficiaries

Primary Beneficiaries:

Women from urban and rural communities

6. Coverage Area

All districts of:

Andhra Pradesh

Telangana

7. Budget

Estimated Project Value:

₹300 Crore

8. Implementation Plan

- Community Mobilization
- Women Training Programs
- Entrepreneurship Development
- Business Mentorship
- Market Linkage Support

9. Monitoring & Evaluation

- Women Trained
- Businesses Started
- Income Growth
- Employment Generated

10. Expected Impact

- 5,00,000 Women Empowered
- 50,000 Women Entrepreneurs
- Increased Household Income
- Stronger Community Development

11. Sustainability Plan

- Women Business Networks
- Self Help Groups
- Entrepreneur Mentoring
- Digital Platforms

12. CSR Partnership Opportunities

- Women Entrepreneurship Programs
- Livelihood Development
- Financial Literacy Programs
- Digital Empowerment

Vision:

To create financially independent, confident, and empowered women who become catalysts for social and economic transformation.